



EEO PUBLIC FILE REPORT
January 22, 2021 – January 21, 2022

Full-Time Jobs Filled

SI No.	Job Title	Date Filled	Recruitment Source
92790	Director of Marketing and Promotions	10/04/2021	Internet - Email with Google Search Keyboards

Interview Recruitment Source Report from 1/22/2021 - 1/21/2022

Job Title: Director of Marketing and Promotions

There were seven interviews.

Recruitment Source report attached.

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I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Director of Marketing and Promotions	1-26	15

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Allen County Community College 1801 N. Cottonwood Iola, Kansas 66749 Phone : (620) 365-5116 Url : www.allencc.edu/web/service/work/work.htm Email : sregehr@allencc.edu Shellie Regehr	N	0
2	Apostolic Church of Jesus Christ 2420 SE Bellview Ave Topeka, Kansas 66605 Phone : 785-266-7102 Fax : 1-785-266-4482 Joyce Holland-Dabney	N	0
3	Asbury-Mount Olive United Methodist Church 1196 SW Buchanan Topeka, Kansas 66604 Phone : 785-232-6801 Url : http://www.gb-gm-umc.org/asburymtolive/ Fax : 1-785-232-6962 Edie Bynum	N	0
4	Baker University P.O. Box 65 Baldwin City, Kansas 66006 Phone : 785-594-8435 Url : www.bakeru.edu Email : Susan.Wade@bakerU.edu Susan Wade	N	0
5	Black Chamber of Commerce 5737 Swope Parkway Kansas City, Missouri 64130 Phone : 816-474-9901 Email : info@bccgkc.org Fax : 1 - - - A. Marie Young	N	0
6	Calvary Baptist Church 433 SW Harrison Topeka, Kansas 66603 Phone : 785.267.4141 Email : berhur@aol.com Dr. E. B. Hurd	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Calvary Church of God in Christ 1301 NW Van Buren Topeka, Kansas 66608 Phone : 785.266.6150 Email : pastorcrowder@aol.com The Rev. Steven Crowder	N	0
8	Catholic Charities 425 W. Iron Ave. Salina, Kansas 67401 Phone : (785) 827-4517 Fax : 1-785-826-9708 Beatriz Zapata	N	0
9	Don Bosco Centers 1444 E 8th St Kansas City, Missouri 64106 Phone : 816-300-2744 Email : info@donbosco.org Mo Orpin	N	0
10	ERC 1100 SW Wanamaker Rd, Ste 100 Topeka, Kansas 66604 Phone : 785-357-5171 Fax : 1-785-357-1813 Debra McClelland	N	0
11	Heart of America Indian Center 600 W 39th St Kansas City, Missouri 64111 Phone : (816) 931-5229 Fax : 1-816-421-6493 Pam Slade	N	0
12	Heartland Works 1430 SW Topeka Blvd Topeka, Kansas 66612-1853 Phone : (785) 235-5627 Email : TopekaJobs@ks.gov Fax : 1 - - - Topeka Jobs	N	0
13	Indeed.com	N	2
14	Internal Candidate	N	1
15	Internet - Email with Google Search Keyboards	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Kansas African-American Affairs Commission Landon State Office Building 900 SW Jackson Street, Room 101 Topeka, Kansas 66612 Phone : (785) 296-4874 Url : www.hr.state.ks.us/kaaa/html/index.html Email : aaa@hr.state.ks.us Fax : 1-785-296-1795 Mildred Edwards	N	0
17	Kansas University University Career & Employment Services 1601 Irving Hill Rd, 110 Burge Union Lawrence, Kansas 66045 Phone : 785.864.7672 Url : http://www.ku.edu/~uces/ Email : kucareer@ku.edu Liz Caldwell	N	0
18	Linked In	N	1
19	Mid-America Nazarene University 2030 E. college Way Olathe, Kansas 66062 Phone : 913-971-3540 Email : careercenter@mnu.edu Fax : 1-913-791-3401 Jenni Campbell	N	0
20	Ottawa University 1001 South Cedar Street Ottawa, Kansas 66067 Phone : 785-242-5200 Email : teresa.kriley@ottawa.edu Teresa Kriley	N	0
21	Topeka LULAC Senior Center 1502 NE Seward Topeka, Kansas 66616 Phone : (785) 234-5809 Fax : 1-785-233-1828 Josephine Salahar	N	0

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22	Valeo Behavioral Health Care 2401 SW 6th Ave Topeka, Kansas 66606 Phone : 785.357.0580 Email : lsmith@valeotopeka.org Fax : 1-785-234-3410 Lynn Smith	Y	0
23	Washburn University of Topeka 1700 SW College Ave. Topeka, Kansas 66621 Phone : 785-670-1538 Url : http://www.washburn.edu/faculty-staff/human-resources/employment-opportunities Cherisa Jones Manual Posting	N	1
24	Word of Mouth Referral	N	1
25	WSU Placement & Career Services 1845 Fairmount Wichita, Kansas 67260-0042 Phone : 316-978-3435 Email : career.services@wichita.edu Jill Pletcher	N	0
26	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			7

Additional posting sites for position included:

27. KTWU.org; 28. KAB.net (Kansas Association of Broadcasters); 29. HigherEdJobs.com ; 30. CJOnline (local paper);
31. Current - PublicMediajobs.org; 32. KPBS members. No interviewees were referred by 27-32.

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/19/2021	Provision of training to management	Provision of CPB mandated anti-harassment training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	4	General Manager Director of Programming Director of Promotions Director of Engineering
2	7/27/2021	Listing of each upper-level category opening in a job bank or newsletter	Director of Marketing/Promotions Opening Notice to the Kansas Association of Broadcasters - Listing of each upper level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.	1	General Manager
3	9/15/2021	Participation in Job Fairs	Washburn University Fall 2021 Job Fair	2	Executive Assistant Senior Administrative Assistant
4	10/4/2021	Provision of training to management	One or more hiring managers from KTWU attended an Employment seminar sponsored by the Kansas Association of Broadcasters on Monday, October 4, 2021, during the Annual KAB Convention in Wichita. Entitled "The What and Why of Diversity and Inclusion," this seminar was prepared and presented by LaShonda Garnes, founder of LG Consulting and SVP, director of inclusion, equity and diversity at Fidelity Bank. This session examined the steps organizations need to consider when building a diversity strategy, with tips on how to create a business case and how to build a customized diversity plan for a broadcast station. Garnes also shared best practices and emerging trends in the Diversity, Equity and Inclusion space.	1	Senior Producer
5	10/7/2021	Participation in events or programs sponsored by educational institutions	Kansas State University class presentation and discussion of content development including information concerning broadcasting careers.	1	Interim General Manager

Due to Covid-19 pandemic, the station was unable to conduct initiatives normally undertaken during reporting cycles, including public events, station tours to community groups, etc.