



## **How To Deliver Your Master Content Files to KTWU**

Updated: 9/23/26

Producers,

We look forward to airing your content on KTWU. By now, you have arranged for licensing of your content for air on KTWU through our Programming Department. As mentioned during the program submission process, KTWU has technical specification requirements that must be met for successful delivery and air of your content. When delivering your content, please ensure:

-Currently KTWU prefers file sizes of around 25 Mb/s. If your file data rate is more than 50 Mb/s, please down-convert files to 35 Mb/s before delivering to KTWU.

-Frame Size: 16/9: 1920 x 1080

-Frame Rate: 29.97

-Video Standard: NTSC

-Scan Type: Interlaced (Upper Field First)

### **Audio Stream**

-Codec: PCM (Little Endian)

-Number of Audio Channels: 2 (Stereo)

-Sampling Rate: 48 KHz Bit Depth: 16 bits

-12db peak

### **Closed-Captions (REQUIRED)**

-Closed-Caption data must be encoded with CEA 708 and CEA 608 streams please provide in a .scc or .mcc format and make sure that it is also 29.97

### **Promos**

-KTWU recommends the content be delivered with a :15, :20, or :30 video promo with the last :07 clear of narration and lower-thirds so we can tag with our own air-date information.

If you have any questions, please e-mail your KTWU Programming Department point of contact, or send an e-mail to [indy@ktwu.org](mailto:indy@ktwu.org).

Thank you for allowing KTWU to air your content!