

2023 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

KTWU Television, through its local destinations for unique content, strives to be an innovative, multi-media leader that entertains, educates and presents diverse perspectives that serve the local community.



KTWU reaches viewers with the stories of Kansas: the people, their history and their spirit.

As the first public television station in the state, KTWU leads the way in all technologies that benefit the community at large. Demonstrated through several local television programs and many community projects, KTWU provides unique content that connects with our viewers and enriches the lives of those we reach.

In 2023, KTWU provided these vital local services:

- Issue-oriented local programming that addresses the needs and concerns of the community at large.
- Results-oriented initiatives providing resources to educators working with students of all ages – preschool through college.
- Bringing local and state history alive through sharing stories of sacrifice, innovation and success that build a sense of pride for Kansans.

Available in 39 counties across Kansas, Missouri, Nebraska and Oklahoma, KTWU engages communities locally, regionally and nationally with programming and outreach efforts.

Licensed to Washburn University, KTWU's partnerships throughout educational communities and service organizations create the largest, most significant and fiscally sound public television organization in Kansas.

2023 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

KTWU turned 57 on Oct. 21, 2022, after preceding the arrival of the **Public Broadcasting Service, PBS**, by five years. Operations were robust in FY23, with many more in-person events than the previous year. Guests on our local shows participated in the studio and remotely with ZOOM, which allowed us to expand guest opportunities!



EMMY NOMINATION!

KTWU'S "PORTRAIT OF A LANDSCAPE: PRAIRIE WINTER" received an **EMMY NOMINATION** in the Arts/Entertainment Long Form Content Category!

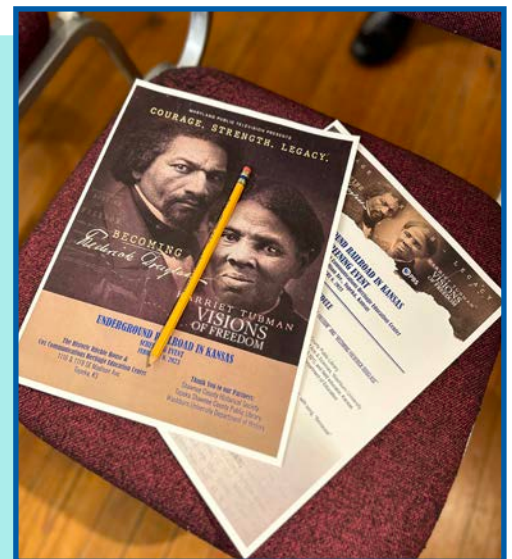
COMMUNITY EVENTS

KTWU conducted a community outreach project about the **Underground Railroad** that included a community event held at a stop on the Underground Railroad; the premiere of a special **Inspire** episode, **"Underground Railroad"**, and back-to-back encore presentations of two PBS documentaries: **"Harriet Tubman: Visions of Freedom"** and **"Becoming Frederick Douglass"**.

The **community event** was held in partnership with the Shawnee County Historical Society, the Topeka Shawnee County Public Library and the Washburn University® Department of History.

The public was invited to the Historic Ritchie House, a stop on the Underground Railroad from 1857 to 1861 and one of at least eight safe houses in Topeka during the Bleeding Kansas area, to:

- Attend a presentation about the role northeast Kansas played in the Underground Railroad
- View previews of PBS documentaries **"Harriet Tubman: Visions of Freedom"** and **"Becoming Frederick Douglass"**
- Listen to panel discussion about the Underground Railroad in Kansas and ask questions



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Panelists included:

- Sherri Camp, *genealogy librarian, Topeka & Shawnee County Public Library*
- Kelly Erby, *assistant dean & professor of history, College of Arts & Sciences, Washburn University*
- Michael Kates, *history teacher, Robinson Middle School (TPS 501), & field educator, Kansas history, government and social studies standards, Kansas State Department of Education*
- Bill Wagnon, *professor emeritus, history, Washburn University*

Attendees were given guided tours of The Historic Ritchie House in groups while Topeka native and classically trained dancer J'Shawn Gill performed a piece called "Dripping", with song "Berceuse", by Alexandra Streliski.



KTWU began offering programming from **FIRST NATIONS EXPERIENCE (FNX)** on November 1, 2022, during Native American Heritage Month. First Nations Experience is the first and only national broadcast television network in the United States exclusively devoted to Native American and World Indigenous content.



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COMMUNITY EVENTS

The Third Annual Women on Wheels, a car show geared toward women who are crazy about their vehicles, no matter how many wheels they have, was held on June 3, 2023. Awards and special trophies were presented for this growing event!

Members of the community were invited to check out all the cool vehicles, food trucks and other vendors; and purchase raffle tickets for items donated by local businesses. This year there was a craft area for kids!, raffles every 15 minutes and a craft area for kids!

The event was part of a fun day of activities on campus with the Mulvane Art Fair in the morning and early afternoon, the car show mid-afternoon, and a free movie on the football stadium jumbotron to cap off the evening!

COMMUNITY EVENTS

The **11th Annual KTWU Golf Classic Fundraiser** offered KTWU supporters a relaxing time on the tranquil course at the Topeka Country Club, while delivering a well-needed day of camaraderie with community leaders and public television supporters, and providing fundraising.

Lights, Camera, Auction!, our popular fundraising event, was solely online for the third year. Merchandise and services with a minimum value of \$50 were donated by businesses and individuals in support of local public television. Select items were offered for purchase in the station's lobby, which led to extra sales when patrons picked up their purchases. Auction proceeds are used to purchase quality programming and maintain equipment for **KTWU**.



2022 MISTER ROGERS' NEIGHBORHOOD®

SWEATER DRIVE



"All of us, at some time or other, need giving or receiving a sweater, each one of us bring to this world. That's one of the things that connects us as neighbors — in our own way, everyone is a giver and a receiver." – Fred Rogers

The **6th Annual KTWU Mister Rogers Coat and Sweater Drive** was a huge success. For the first year, gifted knitters hand made bags full of beautiful sweaters, hats and scarves.

Donation bins were distributed across the community in fire stations and children's event locations. It took more than 68 loads of laundry before we donated more than 1,400 coats, sweaters, hats, gloves, mittens, blankets and throws to a clothing closet in a local elementary school that was accessible to children and parents alike.

It was another beautiful day in our **KTWU** neighborho



Station Manager Val VanDerSluis served as emcee for the **Topoka Center for Peace and Justice Dr. Martin Luther King, Jr., Birthday Celebration.**



KTWU's Betty Lou Pardue was asked to read a favorite Christmas book to a group of children in the Victor Schoolhouse at the annual at the Shawnee County Parks and Recreation's Old Prairie Town holiday event. Of course she chose "**Sesame Street: The Nutcracker: Starring Elmo & Tango!**"



The **Little Free Library** in front of the station's main entrance was reinvigorated this year. One new employee's son even donated 200 of his own books to the library so that other children could enjoy them! The station kept the library stocked with **PBS KIDS** activity and coloring sheets, and purchased 50 books per month to make sure that the library was refreshed every week.



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The **Kansas Poetry Out Loud (POL)** contest was hosted at Washburn University for the second year, with **KTWU** producing and distributing the state championship. **POL** is a national arts education program that encourages the study of great poetry by offering free educational materials and a dynamic recitation competition for high school students across the country. This program helps students master public speaking skills, build self-confidence, and learn about literary history and contemporary life. Students also have the opportunity to compete for an expenses-paid trip to Washington, D.C., and more than \$50,000 in scholarships and prizes.



KTWU won a **Public Media Award** for “**Poetry Out Loud: Kansas Competition 2023**” in the Performing Arts category. “**Portrait of a Landscape: Winds of Renewal**” was nominated in the Visual Arts category.

“**Washburn Holiday Vespers**”, a production of the Washburn University School of Music and **KTWU**, is an holiday masterpiece that features University students and staff. Our station designs and decorates the set, films the performance, then runs it on **KTWU**.



“**Capital Holiday**” our newest holiday production, features performances by local musicians in various locations throughout the community. Musical acts featured this year were: David Lowry Quartet, Free State Brass Band, Meadowlark Quartet and Topeka Big Band.

In Fall 2022, **KTWU** hosted a **Travel Outing** to New England and Cape Cod to view the Autumn Foliage.



The **KTWU Production Department** resumed giving tours to high school and university mass media students as Covid restrictions were eased.

After a two-year hiatus due to the pandemic, **Theatre of the Mind** performances resumed with “**Sherlock Holmes And The Giant Rat Of Sumatra**”

With original scripts written by local playwright Phil Grecian, performed by the talented cast and crew of the Air Command, and produced for television by **KTWU**, we feature a unique fine arts performance not seen anywhere else around the country.

Theater of the Mind is radio you can see. We take the 1940s-style radio plays of yesteryear and make them visual by encompassing actors to voice multiple roles and a sound effects team that uses unique objects and instruments to make the sounds come alive, right in front of your eyes!



“**Identity Quest**” was filmed during the Topeka and Shawnee County Public Library’s two-day cultural event and genealogy conference.

KTWU produced segments featuring eight well-known Kansas personalities who were chosen to provide the opportunity to explore race, ethnicity, gender, sexual preference and socioeconomic status

Genealogical research was conducted on each person with the outcome expected to reveal unique and unknown family history.



KTWU staff donated Christmas gifts and essential items for women and children who were utilizing services of the **YWCA Center for Safety and Empowerment**. The center provides free and confidential services to victims of domestic and sexual violence, stalking, and human trafficking in Shawnee, Jackson, Brown, and Wabaunsee counties in Kansas.



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“Portrait of a Landscape: Seasons”, KTWU’s newest production, shared the visual masterpiece that is Kansas throughout the four distinctly different seasons. The show enjoyed a successful premiere, and future episodes were greatly anticipated by our viewers.

“Portrait of a Landscape: Winds of Renewal” was nominated for a **Public Media Award** in the Visual Arts category.

Each episode takes viewers on a journey to the diverse landscapes of Kansas throughout four seasons.

Kansas...flat and boring??? Not in this series. “Portrait of a Landscape: Seasons” makes Kansas come alive...a visual masterpiece that will take your breath away with the magnificent visuals and original compositions.



Utilizing a variety of production techniques and technologies (including time-lapse and drone, macro and wide lenses), the **“Portrait of a Landscape”** production team logged more than 10,000 miles while gathering footage throughout Kansas for a full year.



We captured beautiful and stunning Kansas displays, including: Monument Rocks; the Arikaree Breaks; Little Jerusalem; the Flint Hills; several Kansas lakes, including Scott Lake and Lake Wilson; Pillsbury Crossing; Maxwell Wildlife Refuge; Cottonwood Falls; the annual Spring burning of the prairie; the Kansas River; the Smoky Hills; the Gypsum Hills; sunflower fields; Rock City; and so much more!

The soundtrack for **“Portrait of a Landscape: Seasons”** features original compositions by U.S. composers, including gifted composer/arranger and violinist/violist Stuart Ross Carlson, and locally raised new-age pianist Daniel Mangiaracino. The collaboration led to the perfect pairing of music and nature.



This series will mesmerize audiences nationwide, creating wonder and curiosity as they view our beautiful state of Kansas in a way they had never before seen. **“Portrait of a Landscape”** features four 30-minute episodes: **“Prairie Winter”**, **“Winds of Renewal”**, **“Amber Waves”** and **“Flights of Color”**.

PUBLIC SERVICE ANNOUNCEMENTS ON KTWU

TEMPLE BETH SHALOM

- The **Blintze Brunch** is a **Jewish** cultural festival featuring traditional Jewish food with live music and dancing. More than 85 percent of Blintze Brunch guests are outside of the Jewish community.

WASHBURN UNIVERSITY

- The **Kansas Book Award and Kansas Book Festival** includes author presentations, as well as outdoor performances, food trucks and exhibitor tents with publishers and authors from around Kansas.
- The **WIFI Film Festival** is dedicated to promoting and celebrating film production, stories from the Midwest, and education at Washburn University, in the Topeka community, and in the state of Kansas.
- The **Sunflower Music Festival** brings the world's greatest musicians to Northeast Kansas in June to perform in eight free concerts. Since its founding in 1987, the tradition of the festival has been excellence, cultivated selection by selection, instrument by instrument, year after year. The event includes orchestra, chamber ensemble and jazz music.

MULVANE MUSEUM

- The **Mulvane Art Fair** is a juried event that features 80 artists working in a variety of media from across the state, region and country. Proceeds from the Mulvane Art Fair support the mission and programs of the Mulvane Art Museum.

AD COUNCIL

- Adoption
- Alzheimer's Awareness (3)
- Belonging Begins With Us
- Child Car Safety (2)
- Child Caregiver Assistance
- Discovering Nature
- Distracted Driving
- Fatherhood
- Lung Cancer (2)
- Saving For Retirement (2)



SHARING LOCAL POLITICS

YOUR VOICE, YOUR VOTE 2022

Prior to the 2022 elections, **KTWU** held a series of live forums featuring candidates for:

Kansas Secretary of State

Kansas Attorney General

Kansas State Treasurer

2nd Congressional District of Kansas



ROE VS. WADE AND THE ABORTION AMENDMENT IN KANSAS - !NSPIRE

On this episode of **!nspire**, we discuss the history of abortion in Kansas, and the Roe vs. Wade Supreme Court reversal, including what it means for women. We also cover the upcoming vote for the constitutional amendment on abortion in Kansas, what the amendment says and what it means to vote yes or vote no on this high-profile topic.

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson, Leslie Fleuranges and Amy Kelly Sharon Sullivan, *professor of women's and gender studies (specialty focus: women's studies, human trafficking), Washburn University*

CONSTITUTIONAL AMENDMENT ON ABORTION IN KANSAS - I'VE GOT ISSUES

We discuss the proposed constitutional amendment on abortion in Kansas. What does the amendment say; what does it mean to vote yes, or vote no? What is the impact in Kansas from the Supreme Court reversal of Roe vs. Wade?

Host: Dr. Amber Dickinson, *assistant professor of political science, Washburn University*

Dr. Alexandra Middlewood, *assistant professor of political science, Wichita State University*

Dr. Michael Smith, *professor of political science & chair of social science, Emporia State University*

POLITICAL ADS, UNCENSORED - I'VE GOT ISSUES

We review the political ads hitting our television sets, social media feeds and online streams. We break down the videos, and analyze the viewpoints and statements made against political opponents in political ads.

Host: Bob Beatty

Rebekah Chung, *Kansas Capital bureau reporter, KSNT*

Dr. Alexandra Middlewood, *professor of political science, Wichita State University*

2022 ELECTION REVIEW- I'VE GOT ISSUES

Our political analysts are back! We discuss the results of the very heated recent mid-term election.

Host: Bob Beatty

Dr. Amber Dickinson, *professor of political science, Washburn University*

Rebekah Chung, *Kansas Capital bureau reporter, KSNT*

Tim Carpenter, *senior reporter, Kansas Reflector*

KANSAS LEGISLATION BACK IN ACTION 2023 - I'VE GOT ISSUES

We review the 2022 Kansas election results. Who won, who lost and what were the surprises? Our all-star panel of experts will analyze the results of an election that once again had Kansas in the national spotlight.

Host: Bob Beatty

Tim Carpenter, *senior reporter, Kansas Reflector*

Rachel Mipro, *reporter, Kansas Reflector*

Michael Smith, *professor of political science, Emporia State University*

KANSAS ATTORNEY GENERAL KRIS KOBACH - I'VE GOT ISSUES

Bob Beatty has an in-depth conversation with Kansas Attorney General Kris Kobach about his plan for the future of Kansas in his new role.

Host: Bob Beatty

Kris Kobach, *Kansas Attorney General*

KANSAS GOVERNOR LAURA KELLY - I'VE GOT ISSUES

Bob Beatty has an in-depth conversation with Kansas Governor Laura Kelly about her plans for her new term in office.

Host: Bob Beatty

Laura Kelly, *governor, State of Kansas*

IT'S A WRAP! KANSAS LEGISLATION 2023 - I'VE GOT ISSUES

It's a wrap! The 2023 Kansas legislative session that just finished included many high-profile and controversial topics. What do the session's outcomes mean for Kansans?

Host: Bob Beatty

Rebekah Chung, *Kansas Capital bureau reporter, KSNT*

Dr. Alexandra Middlewood, *professor of political science, Wichita State University*

Tim Carpenter, *senior reporter, Kansas Reflector*



NO PLACE LIKE HOME - LGBTQ+ IN KANSAS - !NSPIRE

We talk about the experiences and challenges of LGBTQ+ individuals in Kansas. We also discuss the history in Kansas of legislation targeting LGBTQ+ communities.

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson

Don Haider-Markel, *political science professor, University of Kansas*

Kevin Willmott, *Oscar winner and director, "No Place Like Home"*

C. J. Janovy, *author, "No Place Like Home"*

Luc Bensimon, *activist, Black Trans Advocacy Coalition*

2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - “!NSPIRE”

“!NSPIRE” a series for **WOMEN**, features a powerhouse panel of hosts who discuss current issues impacting women. The series highlights women making moves in business, career, family and history; and displays their passion to inspire change in their local, national and world communities.

The series brings viewers to the dining room table to join in conversation with our **five distinctively different hosts** as they discuss the issues impacting and inspiring women today. The show also offers studio and field segments. **!NSPIRE** completed its second season and began its third season in FY23.



!NSPIRE HOSTS

Betty Lou Pardue, *KTWU* underwriting team member and pledge coordinator who handles major and planned gifts; beloved home-grown celebrity; devoted pet advocate

Danielle Norwood, radio talk show host and television anchor

Amy Kelly, U.S. Trademark Office attorney, avid community volunteer, parent

Amber Dickinson, Washburn University associate professor of political science

Leslie Fleuranges, founder, owner and comforter-in-chief of Tender Loving Care Pet Nursing Hotel, a luxury pet hotel with an emphasis on caring for pets with special needs; marketing, innovation, and product development leader; devoted dog mom.

FY23 EPISODES

SEASON 2 IN REVIEW

We bring all **!inspire** hosts together for our season in review! Topics for discussion include memorable topics; the **!inspire** hosts’ favorite shows; most impactful moments and guests; and more.

Hosts: Betty Lou Pardue, Danielle Norwood, Leslie Fleuranges, Amber Dickinson and Amy Kelly

ROE VS. WADE AND THE ABORTION AMENDMENT IN KANSAS - !NSPIRE

We discuss the history of abortion in Kansas, and the Roe vs. Wade Supreme Court reversal, including what it means for women. We also cover the upcoming vote on the constitutional amendment on abortion in Kansas; what the amendment says; and what it means to vote yes or vote no on this high-profile topic.

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson, Leslie Fleuranges and Amy Kelly

Sharon Sullivan, professor of women’s and gender studies (specialty focus: women’s studies, human trafficking), Washburn University

2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - “INSPIRE”

HOLIDAYS WITH INSPIRE! 101 THANKSGIVING TRADITIONS

History of America’s Thanksgiving Holiday and the Topeka Community Thanksgiving Dinner. Plus decorating and baking tips!

Hosts: Betty Lou Pardue, Danielle Norwood and Leslie Fleuranges

David Silverman, *professor of history, George Washington University*

Pauline Johnson, *Topeka Community Thanksgiving Dinner*

Myron Johnson, *Topeka Community Thanksgiving Dinner*

HOLIDAYS WITH INSPIRE! HOLIDAY TRADITIONS

Hosts share their own special holiday traditions and their favorite holiday childhood memories. This episode also shares ways to manage expectations and stress during the holidays.

Hosts: Betty Lou Pardue, Danielle Norwood, Leslie Fleuranges, Amy Kelly, Amber Dickinson

Valerie Peckham, *licensed clinical psychotherapist and adjunct instructor, Washburn University*

FOOD INSECURITY IN THE SUNFLOWER STATE

In Kansas, 16% of the population does not have enough food to eat on a regular basis. One in six children in the state of Kansas consistently goes hungry. Why are there barriers to healthy food, and what are the overall repercussions of food insecurity? What explains these heart-wrenching statistics and what can we do to help? This episode also highlights resources for those experiencing food insecurity.

Hosts: Betty Lou Pardue, Danielle Norwood, Amy Kelly

Dan McPherron, *treasurer, Project Topeka*

Marge Ahrens, *Central Topeka Grocery Oasis*

Janet Cathcart, *Central Topeka Grocery Oasis*

CAREGIVING FOR OUR ANIMAL COMPANIONS

This episode discusses the importance of caregiving for animal companions, large and small, in the farm and in the home. Having an animal companion is a big responsibility, including daily care, attention, veterinary visits, etc. Join us as we discuss anxiety management; how to recognize signs of stress and anxiety; how to manage behavioral issues; and how to manage end-of-life care for your special companion.

Hosts: Betty Lou Pardue, Danielle Norwood, Leslie Fleuranges

Brenda Grimmett, *B&C Equine Rescue*

Margaret Price, *Helping Hands Humane Society, Inc.*



AGRITOURISM IN KANSAS

Agritourism attracts tourists who participate in activities on a working farm, ranch, lodge, outfitter, winery or other agricultural operation. These activities could include outdoor recreation, activities, educational experiences or opportunities to shop, dine or stay in Kansas, all of which supports Kansas agricultural producers.

Hosts: Danielle Norwood, Leslie Fleuranges, Amy Kelly

Colby Sharples-Terry, *PR & communications manager, Kansas Department of Commerce*

Tonya Voight, *director of zoning & codes, Douglas County, Kansas*

Amy Saunders, *owner, Amy's Meats*

WOMEN IN FILM

Women in Hollywood are still under represented in behind-the-scene roles. Why is this and what are ways to get more women involved in these roles? On this episode, we take a look at the challenges and successes for women in the film industry.

Hosts: Betty Lou Pardue, Danielle Norwood, Leslie Fleuranges

Sue Vicory, *president, Heartland Films, Inc.*

Katrina Parks, *director, writer and executive director, Assertion Films*

M.L. Bass, *independent producer*

Sam Haskins, *president, Take Ten, Inc.*

UNDERGROUND RAILROAD

We feature a historical discussion on how Kansas played a role in the Underground Railroad and the efforts to help Freedom Seekers as they journeyed north. We also discuss Harriet Tubman and Frederick Douglass, and their role and bravery that created an impact on this movement.

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson

Kelly Erby, *professor of history/assistant dean, College of Arts & Science, Washburn University*

Judy Sweets, *historical researcher*

WOMEN IN SCIENCE

This episode celebrates women in science. We talk about the successes and challenges women scientists have had during their careers, and how we can encourage our female youth to be interested in science and technology.

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson

Dr. Karen Camarda, *professor, physics, Washburn University*

Dr. Susan Bjerke, *professor of biology, Washburn University*

Fani Liberopoulos, *radiation control program - Kansas Department of Health and Environment*

Kris Craven, *meteorologist-in-charge, National Weather Service, Topeka*

IMPACT OF RACE ON BREAST CANCER

We discuss breast health and prevention of breast ailments for women. We also talk about the racial disparities of breast cancer between Black and white women, as breast cancer is the leading cause of cancer death in the U.S. for Black women.

Hosts: Betty Lou Pardue, Danielle Norwood, Leslie Fleuranges

Linessa Frazier, *breast cancer survivor*

Dr. Rita Stanley, *ReVital Wellness Center*

WOMEN IN MUSIC

Women are making moves in the music performance industry! We discuss the challenges, the successes, and the inspiration for other aspiring youth and women in our communities.

Hosts: Betty Lou Pardue, Danielle Norwood, Amy Kelly

Maria Elena Cuevas, *professional musician*

Erinn Renyer, *professional musician*

HOUSING IN KANSAS

We discuss the challenges people encounter with housing, seeing the red flags of rental properties, finding suitable rentals within your budget, and what to do if you feel discriminated against or are having challenges with paying your rent.

Hosts: Betty Lou Pardue, Danielle Norwood, Amy Kelly

Ginger Ellsperman, *program manager/certified financial & HUD housing counselor*

Abigail Panecatl, *tenant/landlord program manager, Housing and Credit Counseling, Inc.*

THE IMPACT OF RACE ON INFANT MORTALITY

We discuss the racial disparities in infant mortality, what drives these disparities, the impact on families of losing an infant and the worries a black woman may have when pregnant.

Hosts: Betty Lou Pardue, Danielle Norwood and Leslie Fleuranges

Tara James-Wallace, *licensed social worker and therapist*

Dr. Jamesina Dickson, *obstetrician & gynecologist*

A NIGHT AT THE THEATER

We discuss the community and professional theatre scenes in our community and discuss the importance of performing arts in the state of Kansas. What opportunities exist for women to get involved on-stage or behind the scenes?

Hosts: Betty Lou Pardue, Danielle Norwood, Amber Dickinson

Cassie Hermes, *education director, Topeka Civic Theatre*

Chelle Decker, *resident costume designer & actor, Topeka Civic Theatre*

Aimee Rosenow, *marketing director, Topeka Civic Theatre*

KANSAS STAYCATION

Let's go on a staycation! Kansas is a beautiful place to visit, especially when you get off of I-70. We discuss the secrets of Kansas and how you can have a memorable and wonderful staycation in our home state.

Hosts: Betty Lou Pardue, Danielle Norwood, Amy Kelly

Colby Sharples-Terry, *public relations & communications manager, Kansas Tourism*

Marci Penner, *Kansas Sampler Foundation*

Wendee Rowe, *Kansas Sampler Foundation*

GENDER IDENTITY

We discuss gender identities, peel away the binary identifications, and discuss self-expression of our unique identities and what they mean.

Hosts: Betty Lou Pardue, Danielle Norwood, Amy Kelly

Sharon Sullivan, *professor, women's & gender studies, Washburn University*

Dr. Peter Boag, *professor of history, Washington State University*

SEASON 3 IN REVIEW

We bring all **!nspire** hosts together for Season 3 in review! Topics for discussion include memorable topics; the **!nspire** hosts' favorite shows; most impactful moments and guests; and more.

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NO PLACE LIKE HOME - LGBTQ+ IN KANSAS

We talk about the experiences and challenges of LGBTQ+ individuals in Kansas. We also discuss the history in Kansas of legislation targeting LGBTQ+ communities.

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2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - "I'VE GOT ISSUES"

"I'VE GOT ISSUES" ("IGI") is a monthly community affairs series that delves into a wide range of intricate issues paramount to the community. IGI completed its 12th season and started its 13th season in FY23.

IGI HOSTS:

Val VanDerSluis, KTWU general manager

Dr. Bob Beatty, Washburn University professor of political science

LeTiffany Obozele, Kansas National Education Association staff attorney`



FY23 EPISODES

CONSTITUTIONAL AMENDMENT ON ABORTION IN KANSAS

We discuss the proposed constitutional amendment on abortion in Kansas. What does the amendment say; what does it mean to vote yes, or vote no? What is the impact in Kansas from the Supreme Court reversal of Roe vs. Wade?

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Dr. Alexandra Middlewood, assistant professor of political science, Wichita State University

Dr. Michael Smith, professor of political science & chair of social science, Emporia State University

WATER IN KANSAS

We discuss the quality of water in Kansas, in particular in SW Kansas, where the quality of water is expected to worsen as groundwater supplies are depleted, causing concentrations of contaminants to rise. Also, the High Plains Aquifer has lost more than 60 percent of its depth in some parts of far western Kansas, particularly the western third of the aquifer, known as the Ogallala Aquifer.

Host: Bob Beatty

Connie Owen, director, Kansas Water Office

Rep. Lindsay Vaughn, ranking member, House Water Committee

WATER QUALITY IN KANSAS

We discuss the quality of water going through aging water lines throughout Kansas. Lead causes detrimental effects on all of us, in particular the growth and development of children. What is being done nationally and statewide to address this issue?

Hosts: Bob Beatty & Val VanDerSluis

Dr. Alexandra Middlewood, professor of political science, Wichita State University

Dr. David Slusky, professor of economics, University of Kansas

Sharice Davids, representative, U.S. House, Kansas Third Congressional District

POLITICAL ADS, UNCENSORED

We review the political ads hitting our television sets, social media feeds and online streams. We also break down the videos and analyzing the viewpoints and statements made against political opponents in political ads.

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Rebekah Chung, *Kansas Capital bureau reporter, KSNT*

Tim Carpenter, *senior reporter, Kansas Reflector*

DOMESTIC ABUSE DOESN'T TAKE A HOLIDAY

While many are celebrating holiday traditions, there are others whose traditions include domestic violence. What are the signs? How can we help survivors? How do the holidays impact survivors of domestic abuse?

Host: Val VanDerSluis

Dorothy Stucky Halley, *co-director, Family Peace Initiative*

Steven M.S. Halley, *co-director, Family Peace Initiative*

Becca Spielman, *program director, YWCA Center for Safety & Empowerment*

KANSAS LEGISLATION BACK IN ACTION 2023

We review the 2022 Kansas election results. Who won, who lost and what were the surprises? Our all-star panel of experts will analyze the results of an election that once again had Kansas in the national spotlight.

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KANSAS ATTORNEY GENERAL KRIS KOBACH

Bob Beatty, has an in-depth conversation with Kansas Attorney General Kris Kobach about his plan for the future of Kansas in his new role.

Host: Bob Beatty

Kris Kobach, *Kansas Attorney General*

KANSAS GOVERNOR LAURA KELLY

Bob Beatty has an in-depth conversation with Kansas Governor Laura Kelly about her plans for her new term in office.

Host: Bob Beatty

Laura Kelly, *governor, state of Kansas*

LIVING WITH AUTISM SPECTRUM DISORDER

We discuss the process of adapting to a loved one's diagnosis with Autism Spectrum Disorder, along with challenges. Can you plan for family vacations? How important is routine? Where can family members go for support?

Host: Val VanDerSluis

Stuart Ross Carlson, *violinist, violist & composer*

Jack Carlson, *Stuart's father*

Susan Carlson, *Stuart's mother*

Sandy Crawford, *vice president of pediatric services, Capper Foundation*

Linda Burgen, *behavior analyst, Capper Foundation*

IT'S A WRAP! KANSAS LEGISLATION 2023

It's a wrap! The 2023 Kansas legislative session is over, with a lot of high-profile and controversial topics. We discuss the 2023 Kansas legislative session and what the outcome means for Kansans.

Host: Bob Beatty

Rebekah Chung, *Kansas Capital bureau reporter, KSNT*

Dr. Alexandra Middlewood, *professor of political science, Wichita State University*

Tim Carpenter, *senior reporter, Kansas Reflector*

KANSAS TEACHER SHORTAGE

Kansas school districts are struggling to find enough qualified teachers to meet the needs of students. We talk to experts about the causes of the shortage and possible solutions.

Host: LeTiffany Obozele

Dr. Tuan Nguyen, *assistant professor, curriculum & instruction, college of education, Kansas State University*

Sherri Schwanz, *president, Kansas National Education Association*

Dr. Michael Smith, *professor, political science, Emporia State University*

Dr. Alexandra Middlewood, *assistant professor, political science, Wichita State University*

2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - "WORKING CAPITAL"

"**WORKING CAPITAL**", which features local and regional businesses, showcases entrepreneurship and serves to educate emerging entrepreneurs, inspire current business owners, and focus on specific business professionals, corporate leaders and innovative thinkers. **Working Capital** finished its seventh season and began its eighth season in FY23.

WORKING CAPITAL HOST

JAY HURST, *KTWU Producer*

FY23 EPISODES

GREENER PASTURES

Working Capital explores Greener Pastures of business.

Kristen Hentges, *owner, SWSC Goat Yoga*

Matt Vanderpool, *owner, 8 Iron Therapy*

AUTHORING SUCCESS

Working Capital discovers different ways of authoring success.

Danny Caine, *lead bibliophile, Raven Bookstore*

Alex Grecian, *author*

FRESH FARMING

We've picked a couple unique farming experiences that are really popping. For more than 50 years, the Schlaegel farm has planted, picked, popped and packaged one of America's favorites treats, popcorn. The Shively family operates Berry Hill Upick Farm in Berryton, where you have the pleasure of picking your own produce or sunflowers, right in the field.

Jon Yingst, *owner, Schlaegel Popcorn*

Mike Tanking, *owner, Schlaegel Popcorn*

Jay Shively, *owner, Berry Hill Upick Farm*

PIONEERING SPIRITS

We discover R Bar B Western Apparel and Plainscraft Covered Wagons. For more than 20 years, R Bar B Western Apparel has provided N.E. Kansas with western wear, equestrian accessories, feed supplies, livestock trailers, jewelry and leather repair. Plainscraft Covered Wagons creates full-sized and fully outfitted covered wagons for adventure travel destinations, campsites and agritourism.

Russ Brown, *owner, R Bar B Western Apparel*

Dennis Steinman, *owner, Plainscraft Covered Wagons*



2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - "WORKING CAPITAL"

AGRITOURISM IN KANSAS

We explore bushels of ways to turn a profit in our rural communities, and explore "Agritourism" in Kansas.

Rex Rees, owner, Rees Fruit Farm

Gary Starr, owner, Gary's Farm Festival

THE BOYS AND GIRLS CLUB OF TOPEKA / TARC, INC.

We focus on two great pillars in our community. The Boys and Girls club of Topeka provides children and teens a place to reach their full potential. TARC, Inc., provides services and support to children, families and adults with developmental, intellectual and related disabilities in Topeka and Shawnee County.

Jennifer LeClair, vice president of marketing & communications, The Boys and Girls club of Topeka

Eileen Doran, executive director, TARC, Inc.

CHANGE IN OWNERSHIP

We learn that not all great business ideas have to come from scratch. Turnkey business opportunities are a great option. This episode explores what happens when there is a change in ownership.

Jeremiah Nelson, Celtic Fox, Topeka

John Federico, Celtic Fox, Topeka

Drew Forster, owner, Fairview Farms Meat Company, Topeka

STARTING FROM SCRATCH

So you've got a great recipe for a new business, what comes next? With numerous ingredients needed for a start up, what and where are some of the local resources to assist you in reaching your dream?

David Scroggins, owner, Scroggie's Southern Comfort

Nadia Arbelo, assistant director, Washburn Small Business Development Center

SON OF A PITCH

GO Topeka's Glenda Washington shares how pitch competitions can help entrepreneurs expand their businesses. Also, Dane' Shobe tells viewers about the successful pitch he made for his publication, "Sun Hero Magazine".

Host: Betty Lou Pardue

Glenda Washington, chief equity & opportunity officer, Greater Topeka Partnership

Dane' Shobe, founder, "Sun Hero Magazine"



2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - "WORKING CAPITAL"

DIRTY DAYS AHEAD

Flat as Kansas. The sunflower state has a bad reputation when it comes to topography; and most people think that 4x4's are just for mudding in Kansas. One unique experience blows those myths out of the mud puddle. Kansas Rock Recreation Park will help you wheel through miles of fun in no time flat. Two life-long adventurers melded their passions for the outdoors, which birthed Dirty Girl Adventures. For nearly ten years they have taken many new and seasoned adventurers on hiking and kayaking events throughout northeast Kansas. The company's new, permanent launching point in NOTO, Compass Point, is leading to all sorts of new experiences.

David Killion, *Kansas Rock Recreation Park*

Robin Killion, *Kansas Rock Recreation Park*

Denise Selbee-Koch, *owner, Dirty Girl Adventures*

Jennifer Woerner, *owner, Dirty Girl Adventures*

POTTING CREATIVITY

Curating children's imaginations, Paper June is not just a children's bookstore. It provides an expressive outlet for all types of artistic talents. Kids' interests and skills are encouraged and nurtured through reading, writing, art and play. The second business on this episode will get you fired up! For the last five years, Fire Me Up Ceramics has been spinning beautiful pieces of art out of their studio in NOTO.

Angie Grau, *Paper June*

Monette Mark, *Fire Me Up Ceramics*

Damien Laster, *Fire Me Up Ceramics*

DUKE OURSLER - SCULPTOR AND SINGER

Duke Oursler has made a career of his passion for art, both as a sculptor and a singer-songwriter recording artist.

Duke Oursler, *songwriter, recording artist & sculptor*



2023 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT - IN THE COMMUNITY

KTWU STAFF MEMBERS ARE ACTIVE IN COMMUNITY ENGAGEMENT!

EMPLOYEES PROVIDED LEADERSHIP TO, VOLUNTEERED FOR, FURTHERED THEIR SKILLS, OR WERE LAUDED BY :

- AMERICAN CANCER SOCIETY
- AMERICAN RED CROSS
- BALLET MIDWEST
- BOY SCOUTS
- EXECUTIVE LEADERSHIP DEVELOPMENT WITH UNLOCK INSPIRATION
- GIRL SCOUTS
- GOODWILL
- HABITAT FOR HUMANITY
- HELPING HANDS HUMANE SOCIETY
- HELPING HANDS HUMANE SOCIETY LIFESAVING AWARD RECIPIENT
- KANSAS CHILDREN'S DISCOVERY CENTER
- **KTWU**
- LION & LAMB'S GIVING BOX
- LITTLE FREE LIBRARIES
- LOCAL CHURCHES
- LOCAL HIGH SCHOOL BAND & BOOSTER CLUB
- LOCAL PRIVATE & PUBLIC SCHOOLS
- MINERVA CLUB
- PEO
- PLANNED PARENTHOOD
- PUBLIC MEDIA DIVERSITY LEADERSHIP INITIATIVE
- SALES & MARKETING EXECUTIVES OF TOPEKA
- SHAWNEE COUNTY HISTORICAL SOCIETY
- THE BRIDGE, A LOCAL YOUTH MENTORING PROGRAM
- TOPEKA CIVIC THEATRE & ACADEMY
- TOPEKA ROTARY CLUB BOARD MEMBER
- TOPEKA ZOO & CONSERVATION CENTER
- TRAC
- UNIVERSITY LICENSEE ASSOCIATION
- CEO PEER COHORT
- VISIT TOPEKA BOARD OF DIRECTORS
- WASHBURN UNIVERSITY
- WASHBURN UNIVERSITY'S SECOND CHANCE PELL PROGRAM (TEACHING INMATES AT TOPEKA CORRECTIONAL FACILITY)
- YWCA
- YWCA CENTER FOR SAFETY AND EMPOWERMENT





2023 LOCAL CONTENT AND SERVICE REPORT EVALUATING OUTCOMES, MEASURING IMPACT

WE RETURNED TO OUR LONG-STANDING TRADITION OF INVITING *KTWU* RETIREES TO JOIN CURRENT STAFF FOR A JOVIAL HOLIDAY MEAL WITH A SIDE OF SILLINESS!



KTWU broadcasts reach a potential audience of 1.6 million viewers

KTWU.org page views increased to 147,000

Watch.ktwu.org, where viewers can watch full-length local productions, page views were 44,000

Supporters logged 1,475 volunteer hours, an increase from the previous year

KTWU sponsors shared messages of support on social media - in their own words, our sponsors shared with the community WHY they support public television.



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TOPEKA, KS 66621
785-670-1111

KTWU will continue to provide programs and services that enrich the lives of those we reach. Through our associations with community partners, KTWU multiplies the value of our programming and planned events by engaging viewers and participants together to address the important issues of our community, our state and our world.